

# Event

# Sponsorship

# OPPORTUNITIES

## 1973– 2024

*Supporting the elderly, disabled and disadvantaged residents of Marion County and their families with dignity, respect & compassion in maintaining independent living status.*



# 2023 - 2024 Event Overview

Thank you for your interest in supporting Marion Senior Services and the individuals that we serve. You are invited to join us in efforts to improve the lives of the elderly, disabled, and disadvantaged residents of Marion County and their families.

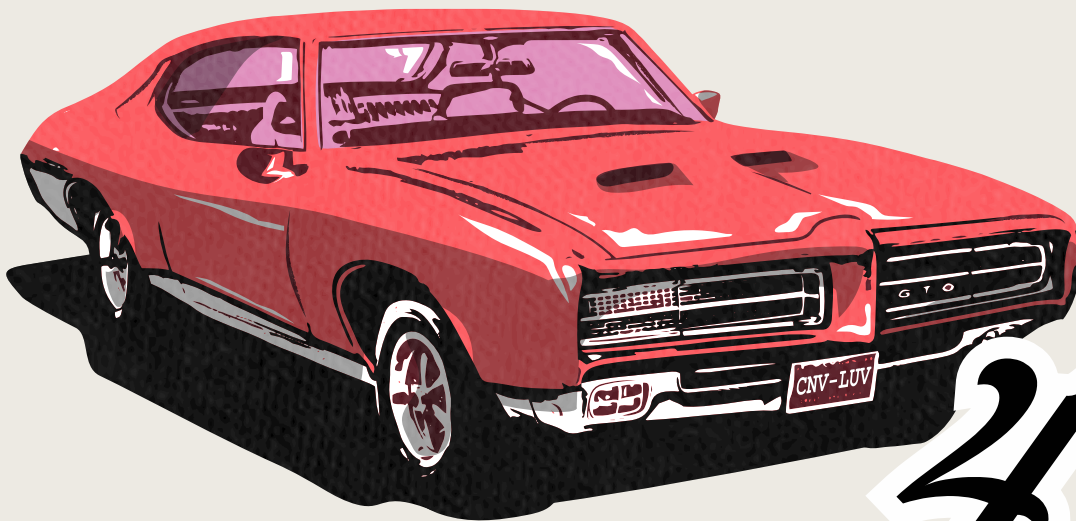
Opportunities are now available for you to sponsor multiple events. The following pages include sponsorship opportunities and upcoming events.



There are many more opportunities to get involved with Marion Senior Services such as volunteer opportunities, holiday presents, birthday baskets, packing food, pantry items and much more. Contact Natasha Dobkowski at 352.620.3501 for more information.

**BENEFITING MARION SENIOR SERVICES**

# Wheels



# 4 Meals

**FREE TO  
THE  
PUBLIC**

**MARCH 23  
2024  
10AM - 2PM**

**CALLING ALL CAR ENTHUSIASTS!**

All proceeds go to benefit Marion Senior Services nutrition support programs. The event is held in the month of March, during the National March for Meals Campaign to raise awareness, to educate, and gain support in the fight against senior hunger. Our local Meals on Wheels program daily delivers over 400 meals, wellness checks, and a bright smile throughout Ocala/Marion County.

**SOUTHEASTERN LIVESTOCK PAVILION**

2232 NE Jacksonville Rd, Ocala, FL 34470

**MORE INFO:**

[info@wheels4meals.org](mailto:info@wheels4meals.org)

# Wheels4Meals

## SPONSORSHIP OPPORTUNITIES BENEFITING MARION SENIOR SERVICES

### PRESENTING SPONSOR

**\$8,000 - \$10,000 - Only 1 is available**

- Banner at entrance of the Livestock, showcasing presenting sponsor with recognition & logo
- Exclusive **homepage** recognition & logo on MSS Website, and Wheels4Meals Website
- Exclusive Presenting Sponsor vending & showcase opportunities
- 5 minute speaking opportunity during peak hour of event
- Logo on golf cart / parking transport
- Logo showcased on all printed material; volunteer T-shirts, flyers, programs, & other printed marketing materials
- Logo showcased on all digital marketing

### HOT ROD SPONSOR

**\$5,000**

- (5) Company Logo yard signs displayed throughout the event showcasing Hot Rod Sponsor
- Food truck voucher (free meal for up to 5 staff members)
- Logo on golf cart / parking transport
- Verbal Recognition during presentation / welcome
- Logo on all printed and digital marketing material
- Vendor opportunity
- Logo on website
- Logo on volunteer t-shirts

### **SOUTHEASTERN LIVESTOCK PAVILION**

2232 NE Jacksonville Rd, Ocala, FL 34470

### TURBOCHARGE SPONSOR

**\$1,000**

- Logo on volunteer t-shirts
- Verbal Recognition during presentation/ welcome
- Logo on all printed and digital marketing material
- Vendor opportunity
- Logo on website

### SUPERCHARGE SPONSOR

**\$500**

- Verbal Recognition during presentation/ welcome
- Logo on all printed and digital marketing material
- Vendor opportunity
- Logo on website

### FULL THROTTLE SPONSOR

**\$250**

- Logo on all printed and digital marketing material
- Vendor opportunity
- Logo on website



### **MORE INFO:**

[ndobkowski@marionseniorservices.org](mailto:ndobkowski@marionseniorservices.org)

# THE ART OF AGING

*August, 2024  
Sponsorship Opportunities*



**BRONZE  
SPONSOR**  
\$250

- ✓ Listed on the back of all printed materials through out the event.
- ✓ Listed in August newsletter, social media posts, and any presentations for event

**SILVER  
SPONSOR**  
\$500

- ✓ Listed on the back of all printed material through each event
- ✓ Listed in August newsletter, social media posts, and any presentations for event
- ✓ Opportunity to table Lunch & Learn event

**GOLD  
SPONSOR**  
\$1000

- ✓ Open Reception and VIP event sponsor
- ✓ Opportunity to Present during Opening Reception
- ✓ List in August newsletter, social media posts, and any presentations for event
- ✓ Opportunity to table Lunch & Learn event



## **SPONSORSHIP OPPORTUNITIES TO HELP SUPPORT OUR GIVE4MARION CAMPAIGN**

Give4Marion is a digital giving day campaign that helps raise funds for over 100 non-profits throughout our community. In 2023, Give4Marion raised \$1.4 Million for the community with over 3,800 donors and over 5,700 gifts.

### **Matching Moment Sponsor** **\$500-\$5000+**

Sponsor a Matching Moment during our Give4Marion Campaign to help drive community-wide donations for the agency, and maximizes your donation.

A matching moment sponsor will gain exclusive digital marketing (social media, website, & other digital communications) recognition throughout their matching moment hour(s) in addition to;

- Newsletter recognition (printed & digital) - September & October editions
- Website recognition - Entire month of September
- Social Media recognition

### **Power hour / Challenge Sponsor** **\$500-\$5000+**

A challenge gift is offered by an individual or corporation to energize others to support the agency, and maximize your donation.

A power hour/challenge sponsor will gain exclusive digital marketing recognition throughout their power hour/challenge moment in addition to;

- Newsletter recognition (printed & digital) - September & October editions
- Website recognition - Entire month of September
- Social Media recognition



# Holiday Appeal Sponsorship Opportunities



Marion Senior Services' goal for 2023 is \$20,000. When this amount is met, the challenging gift is presented.  
What a superb cause-marketing opportunity!

## \$7,500 Challenge Gift

A challenge gift is offered by an individual or corporation to energize others to participate in the fundraising appeal



Logo listed prominently on front of the appeal announcing the challenge.  
(mailing 1,000)



Logo listed in our monthly newsletter, social media and any presentations

## \$3,500 Matching Gift Sponsor

For every dollar donated, this sponsor will match 1:1 up to the first \$3,500 given.



Logo listed on appeal announcing the match.



Logo listed in our monthly newsletter, social media and any presentations

## \$1,000 Printing Sponsor

Cover the cost of printing and mailing the holiday appeal



Name listed at the bottom of the appeal as the printing sponsor

## \$500—\$250 Contributing Sponsor

Assists in covering all other costs associated with the holiday appeal.



Name listed in monthly newsletter

# MARION SENIOR SERVICES

## SPONSORSHIP COMMITMENT FORM



THANK YOU FOR YOUR GIFT OF \$\_\_\_\_\_ (PLEASE MAKE CHECK PAYABLE TO MARION SENIOR SERVICES)

I WANT TO COMMIT TO A SPONSORSHIP

OTHER

### Sponsorship Level Commitment



**AMOUNT:**

- \$250    \$2000  
 \$500    \$5000  
 \$1000    \$8000

**EVENT:**

- Art of Aging  
 Wheels 4 Meals  
 Other

Yes:

- I would like a tour  
 I would like to volunteer  
 I would like to be added to your monthly newsletter

### DONOR INFORMATION (PLEASE PRINT)

Name : \_\_\_\_\_

Address : \_\_\_\_\_

City, State, Zip : \_\_\_\_\_

Phone : \_\_\_\_\_

Email : \_\_\_\_\_

Business/Organization : \_\_\_\_\_

Address : \_\_\_\_\_

Phone : \_\_\_\_\_

Email : \_\_\_\_\_

### PLEDGE / REOCCURING GIFT

One-time Sponsorship   
 or  
 Recurring gift

Total Amount \$ \_\_\_\_\_

My initial payment of \$ \_\_\_\_\_ is enclosed.

*please specify amount and frequency (if recurring) of pledge payments below*

I would like to make a RECURRING GIFT

**Amount and Frequency**

Please charge my credit card on the 1st or 15th (circle one) If no selection is made, it will be billed on the 1st.

- \$ \_\_\_\_\_ monthly  
 \$ \_\_\_\_\_ quarterly  
 \$ \_\_\_\_\_ semi-annually  
 \$ \_\_\_\_\_ annually

### IN-KIND DONATION / CONTRIBUTION

Description: \_\_\_\_\_

Total Estimated Value \$ : \_\_\_\_\_

### CREDIT CARD INFORMATION

Credit Card: Visa, Mastercard, Discover, American Express (Circle one)

Credit Card No. \_\_\_\_\_

Expiration Month/Year \_\_\_\_\_ CSV (3 digit) \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*Signature*

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE FLORIDA DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. CH919



OTHER WAYS TO GIVE: